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To: Microsoft ATR
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Subject: Microsoft Settlement

I am in favor of Microsoft being able to produce new tools . However this requires listening to the customers as to what they want. Currently it appears that Microsoft is not listening. There are several points that Microsoft needs to consider: 1) Do not be afraid of competition welcome it. Stop being afraid of Browsers currently if I had a choice I would choose IE. This one is a no brainer! 2)Licensing - A salmon swims upstream against the prevailing battle - yes they usually make it but then they die. You can force your invasive licensing and .NET on the world and you may upset everyone doing it - then your company dies - think about it. 3) Cost of product vrs pirating - a) let s face it there are some people out there that will steal no matter what b) there are those who want to comply but the cost is out of reach - consider $100 for FULL version of any OS except high end servers $100 - $150 for FULL version of Office -offer larger discounts of multiple license (Home School and Business) c) Multiple computer families - either create a Home license (affordable) for multiple computers or lower the prices per CPU Remember APPLE essentially built their customer base on students having MAC computers/software in the classroom. Personally Microsoft falls way short - steeper discounts for school. If Microsoft does not upset the customer with their attitude they won t care about competition - the majority of the customers will buy Microsoft products. I would hate to see that go away - What about you!